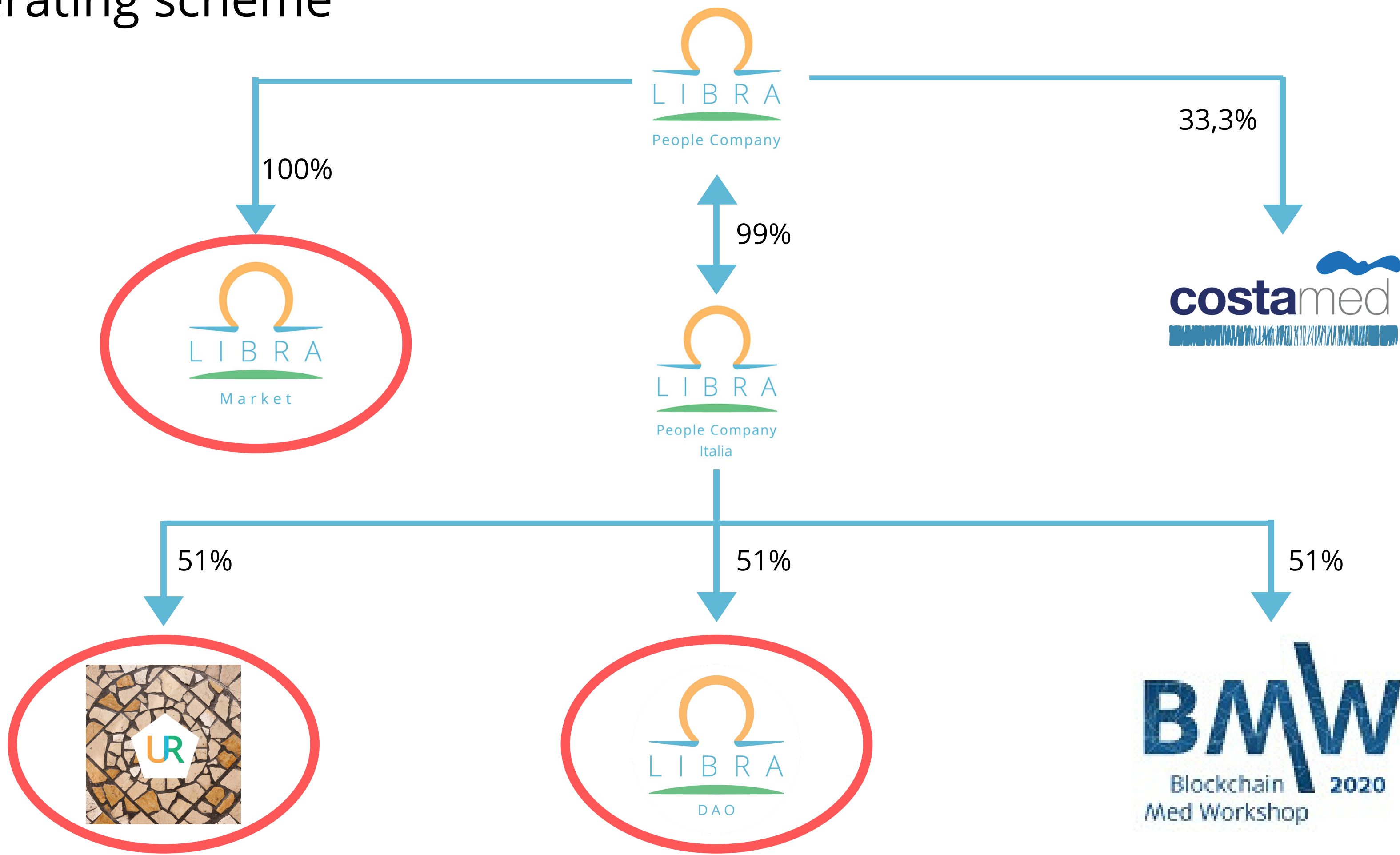




Pre-Launch Program of
Libra People Company Plc

March
2020

Operating scheme



The companies included in the red oval are to be set up as follows



LIBRA People Company Plc

www.librapeople.net

LIBRA People Company Plc (LPC)

- **GLOCAL** approach as a balance between **Global** markets and interconnected **Local** markets
- Birth of a new **Community** that shares the participation in a "**Company**" where the guiding principle is the widespread shareholding for the creation of a new lifestyle and for a better management of economic activities
- Each member of the new community is invited to become **SHuser**, a User/Shareholder who can participate with other **Libra People** (also SHuser) in the creation of the first "**People Company**". The exchange of goods and services through the platform **libramarket.com**, allows to increase the quality of these exchanges and promotes the growth of the economic value of LPC
- **LPC** will carry out a series of eco-sustainable projects; one of them will be the creation of tourist accommodation facilities that are part of the **Eco Smart Resort** concept, initially within the Mediterranean Area with the **Costamed** Territorial Marketing Programme
- The development of the projects will allow **SHuser** to benefit from the economic advantages offered by the growth of the assets of the operating structure, as well as to benefit free of charge from a share of the company's assets



www.librapeople.net



COSTA MED E.E.I.G.

www.costamed.net

COSTA MED E.E.I.G.

- It is a **European Economic Interest Grouping**. It is based in Malta and has the objective of developing the sharing of operational projects in the form of **Public Private Partnership**, as a first step, in 5 areas of intervention: *AgroFood, Environmental Protection, Green Building, Energy Production from Renewable Sources, Sustainable Urban and Suburban Mobility*
- It will act as an **incubator** to find the Community resources necessary for the financial coverage of individual initiatives in line with European legislation on issues of eco-sustainable development and will promote, among other things, a new "**Tourist Destination**" with a brand linked to a new system of Total Quality
- **LPC** plans to promote a special purpose vehicle (SPV) that acts as an operational collector for the construction of eco-sustainable real estate structures in accordance with the LEED protocol of the Green Building Council
- This SPV allows to channel private and various types of tourist and hotel initiatives, thus meeting international institutional investors interested in the development of such projects within the **Costamed** brand
- The programs developed will find their own way-out within the same structure, transformed in turn into a destination belonging to the **People Company**
- **Costamed** already has international partners such as the Group MOBH (www.mobhholding.com) and IFP (www.ifpgroup.net)



www.costamed.net



LIBRA People Company Italia Srl

LIBRA People Company Italia Srl (LPCI)

- Company under Italian law, entirely controlled by Libra People Company Plc (Captive)
- Coordinates all the **operational activities in Italy of the LIBRA People Group** to currently support the Costamed program closely related to the development of Smart Cities, Blockchain and Artificial Intelligence (A.I.) activities
- **LPCI** in turn participates in some vehicle companies of LPC Partners that intend to take advantage of the benefits of the E.U. provided for the south of Italy
- It will manage the other activities of LIBRA and in particular the emerging Portal of Quality Professionals **www.libraprof.net** and the **D.A.O. Decentralized Autonomous Organization - LIBRA DAO**



Il tuo Professionista di qualità

&





FOR MORE INFO GO TO OFFICIAL WEBSITE WWW.LIBRAPROF.NET



LIBRA DAO Srl

LIBRA DAO s.r.l.

- INNOVAZIONE&PROGETTI s.r.l. as previously presented will set up a new company NEWCO in Italy with the aim of creating a specific **D.A.O. - Decentralized Autonomous Organisation**
- **LIBRA DAO s.r.l.** (name identified for this Newco), as a real start-up, will develop a "decentralized" network on the global Internet composed of professionals, economic operators, public and private organizations whose goal is to participate in the revenue of the activities of the Holding LIBRA People Company as well as those generated by the Public Private Partnership (PPP) COSTAMED in relation to Blockchain services that will be implemented there.
- The first sectors where to test the LIBRA DAO will be those related to a better efficiency of **E-Government services**, Services in support of **Real Estate**, and others in support of the new **Market Place** LIBRA MARKET etc..
- The activity of **LIBRA DAO**, in fact, will support the more general promotional activities concerning the development of the Blockchain Med Workshop (described below)
- The **LIBRA DAO** will contribute in its start-up phase to take full advantage of the development of Smart Contracts as well as the use of wallets dedicated to those who will participate in it for a better management of the Revenues resulting from the application of the services described above.





BLOCKCHAIN MED WORKSHOP

www.blockchainmedworkshop.com

BLOCKCHAIN MED WORKSHOP

- It is the LPCI Business Unit that organizes the **annual promotional event** of the Blockchain activities of LIBRA People Company.
- In **2019** the first edition was held in Palermo as per the website : www.blockchainmedworkshop.com
- The 2020 edition is strategic because it will coincide with the launch of the **LIBRA MARKET** Platform in the form of a special Greenpaper (an eco-sustainable Whitepaper).
- The formula chosen is the **ON LIFE** type, i.e. it will always be carried out in Palermo as a central Mediterranean Location, but 5 Thematic Tables will be held simultaneously ON Line from 5 Locations connected to Barcelona, Munich, Beirut, Malta and Tunis.
- This approach will give the possibility to "focus" on the development of this important and growing I. T. sector and will give LPC the possibility to increase the contractuality with respect to LIBRA Association promoted by Facebook & Co.
- **The joint objective** will be to apply as an interlocutor of LIBRA Coin the crypto currency of Facebook & Co. that by the date of next June will certainly have decided which approach to give to its product.
- LPC will hold a **road show** next spring (see next Timeline) at the end of which will release the reservation if you go to Joint or with your own crypto currency



www.blockchainmedworkshop.com



Mosaic of Peace Srl

www.mosaicofpeace.org

Mosaic of Peace Srl

- This initiative that hosts **the project "Mosaic of Peace"** (www.mosaicofpeace.org) will be developed in the start-up phase by COSTA MED E.E.I.G. until in the spring of 2020, the activities will flow into a social enterprise with innovative business management, oriented to support the activities of the third sector.
- **A Social Enterprise** with limited liability will be set up for the Promotion of projects put forward by non-profit entities, in accordance with specific Regulations and in relation to the Funds raised, where the companies of the LIBRA People Group will be supported by other Foundations, Private individuals etc. who wish to share and financially support the initiative.
- Italian company initially 100% owned by Libra People Italia s.r.l. and then down to 51%, according to the crowdfunding program of **The Best Equity** (www.thebestequity.it) giving 1,000,000 euros in shares LIBRA People Company Plc. to no. 1000 subscribers of the initiative
- Possibility of implementing the same Business Model in other cities around the world to increase the spread of the **Culture of Peace and development** of humanitarian projects in a transparent way linked, in Blockchain, to the world of Profit



www.mosaicofpeace.org

Introduction to the presentation of the libramarket.com platform

- June 18, 2019 was launched with great worldwide emphasis the LIBRA Cryptocurrency promoted by the "giant" Facebook through a special non-profit association based in Geneva
- The great attention given by the media worldwide has obviously led the **LIBRA People Company** to speed up the planned launch on the stock exchange in Malta and hypothesize a possible alliance with the aforementioned LIBRA Consortium according to the requirements and criteria advertised on the site to become Founding Members
- the object of this presentation is therefore to launch the two platforms **LIBRA DAO** and **libramarket.com** as an innovative marketplace, enhancing on the one hand the already significant intangible resources related to proprietary software as well as those of partners located in the 5 Continents.
- The first objective of this Presentation is to involve Partners of the FINTECH sector to offer them a greedy opportunity to assist in the pre-launch phase, the activities described so far.
- Before the World Launch of LIBRA Coin, by Facebook & Co. theoretically announced for next June 2020, **LIBRA People Company wants to identify other Technological, Financial and Commercial Partners**, according to the sharing of the Action Plan described below, to give greater contractuality, regardless of the alliance with LIBRA Association.

The platform



Libra Market

www.libramarket.com

LIBRA Market

- **libramarket.com** is designed to manage a series of commercial, financial transaction and benefit management functions for its Users and **SHusers** as per the next slide, in order to better regulate the organization of the entire SHaring Community
- The original platform **libramarket.com** was not designed with blockchain functions, but had already in embryo to manage the main functions with the principle of Transparency and sharing
- compared to the world of Cryptocurrencies, the world **libramarket.com** intends to exalt first of all the Local Circuits of **Complementary Currency** to which the particular attention is addressed (there are more than 8,000 censuses in the world)
- **libramarket.com**'s approach has therefore been designed to have a double Virtual Currency, an internal currency permanently linked to the Euro, while on the Cryptocurrency level it would have been expected the birth of a Stable Coin that could give value and guarantee to the capital market and it is not excluded that LIBRA Cryptocurrency could be a solution to be ridden in a position of strength and not of weakness



www.libramarket.com



TECHNOLOGY'S
VALUE



STRATEGY'S
VALUE



GOVERNANCE'S
VALUE



VALUE'S
CREATION

MMM Blockchain
Platform

- A balance between privacy & transparency
- A sustainable coin issuance plan

The SHuser

- Participate in Company life
- Corporate dividends
- Innovative company benefits
- Tokenization of goods and services

Balance between
ICO's flexibility & IPO's
guarantees

LIBRA People IPCO
(Initial "People
Company" Offering)

VALUE'S
DISTRIBUTION

Balance between

Permissioned DLT
&
Permissionless DLT

libramarket.com

- Social
- Marketplace
- MULTIPLAN
- MEDIA EXCHANGE

Semester audit and
distribution of share
overprice (pro-quota)

- **50%** incentive to
new SHusers
- **50%** to LIBRA
People (liquidity
pool)

VALUE'S
GUARANTIES

GlasSystem

Total transparency of
internal governance of
LIBRA People Company
Plc available for
SHusers

**Diagonalisation
algorithm**

to make tokenization of
goods and services
easier, smart and
trusted

GloCal approach to
guarantee to investors
a sustainable
development

All of funds raised into
liquidity pool will be
reinvested
50% IT platform
50% Real Estate



www.libramarket.com

LIBRA People Partners
will be selected in these
sectors:

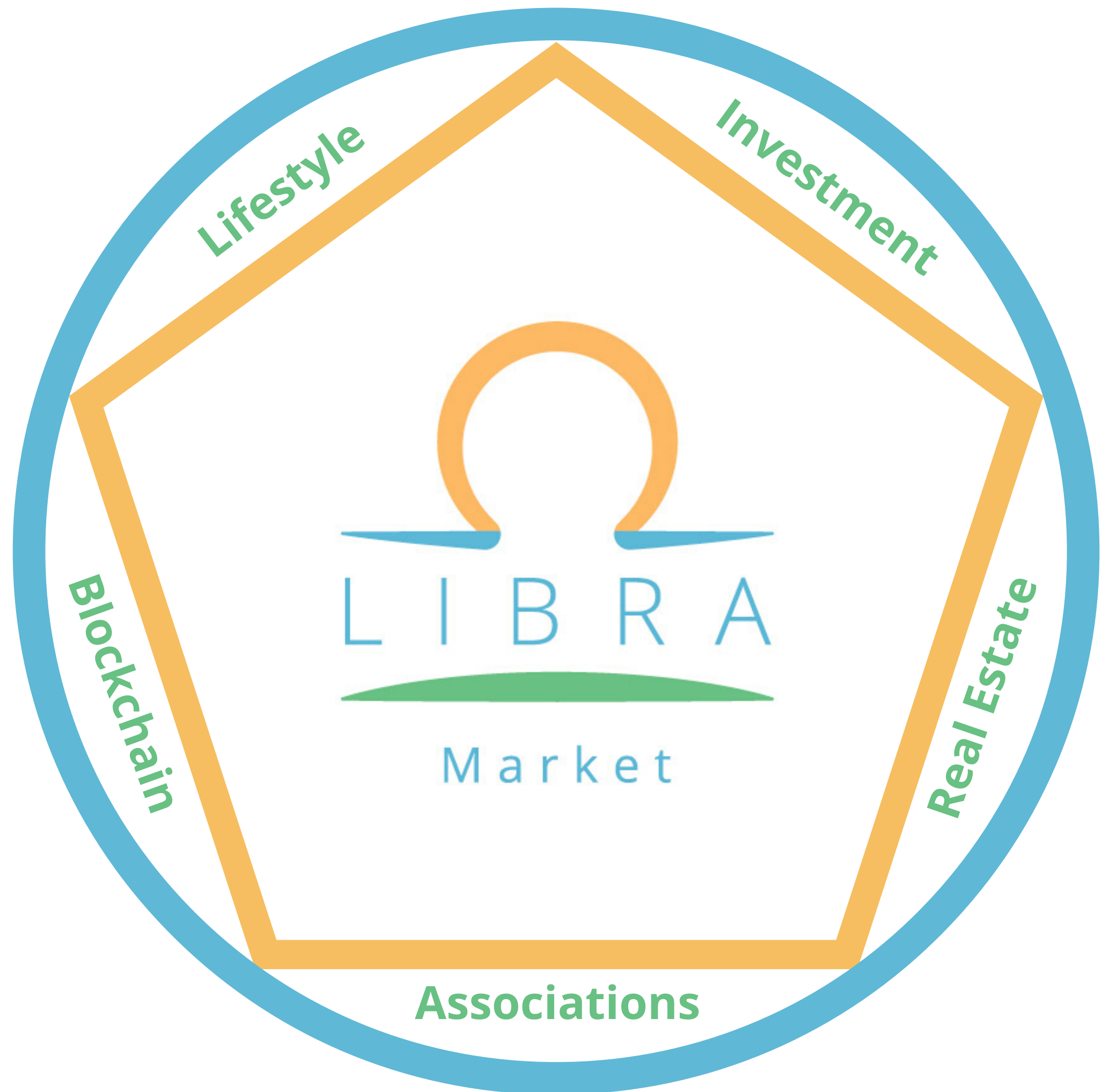
L ifestyle

I nvestment

B lockchain

R eal Estate

A ssociations



TIMELINE & TARGETS



NOTE

it should be noted that this timeline takes into account the current COVID-19 pandemic and may therefore be subject to changes as necessary

- By **15 May 2020** - Identification of 50 partners from the economic sectors identified to give substance and competitiveness to the **LIBRA DAO** and **libramarket.com**.
- by **15 June 2020** will be carried out special detailed workshops on the program LIBRA People based in Palermo with a maximum of 7 partners at a time of the duration of 2/3 days
- by **15 July 2020** the first Beta version of the **LIBRA DAO** Platform will be verified while the other **Libramarket Platform** will be presented at the same time to allow the Registration of simple Users and **SHusers**
- by **31 August 2020** following the above results, the new structure **LIBRA People Company Plc.** will be presented in Malta, which will proceed with the Pre-launch preview of the GREENPAPER of the dedicated Newco that will present to the Authority Malta Digital Innovation Authority the relevant request for authorization, for the issuance of its **Virtual TOKEN**
- by **30 September 2020** negotiations will start with the Consortium LIBRA.ORG to verify the willingness to negotiate a strategic alliance pre-quotation of **LIBRA People Company Plc.**
- by **30 November 2020 libramarket.com** expects to have at least **20 million Users and 1 million SHusers** registered on its Platform

Final Considerations

- **LPC** is conceived as a holding company and not as an operating company
- **LPC** will in fact create the two Newco **LIBRA Market** (Maltese) and **LIBRA Net** (Italian) in which the investee companies will retain majority control, both to make consolidated financial statements and to manage the intangible assets of both the proprietary software and the user base that will be registered on the website of the " mother " company LIBRA People Company **librapeople.net**.
- **LPC** will also take care of future shareholdings in the same way, both within the additional **Newco CostaMed** as the entity that will carry out the construction, engineering and real estate assistance activities that have been acquired in the meantime, thanks to the financial resources provided on the capital markets.
- **LPC** intends to protect its shareholders and future savers from the risks associated with the various market sectors, both because of their natural fluctuation and because of the natural principle of risk splitting, typical of holding companies.
- **LPC** firmly believes in the **Sharing Economy** and intends to affirm its business model of making LIBRA People Company the company with the highest capitalisation in the world deriving from the voluntary contributions of its **SHusers**
- **LPC** in this Document cannot present prospective Financial data, as it does not intend to expose itself to any solicitation to the Public Savings, but refers to the drafting of the **specific Prospectus** to be prepared by its Advisor in Malta, with whom interested Partners may contact

